

ANYTIME DURING THE MONTH: 0 PV AMBASSADORS THAT HAVE NOT ORDERED IN OVER 3 MONTHS (better earlier)

This activity is good to visit in chunks. Perhaps you could choose a grouping of ambassadors that haven't ordered in the last 6 months, 9 months, year, or from 2 years ago. These people all started with hope and goals and they are not a lost cause. People's lives change, circumstances change, and needs change. I love how Rachel Miner approached this. Try opening the conversation like this:

"Hey friend! I wanted to check in and see how you are feeling? I am sure you are out of products, so I wanted to see where you are at. I would love to help you get the results you wanted in the beginning and feel great. Would you be able to share with me what number you relate to the most. 1. I have moved on to other things but let me know if there is a deal or something new. 2. I would love to try again and see if I want the same thing or something different to meet my goals. 3. I want to try again and get my products paid for so I can keep ordering them for a long time. Do you see yourself thinking 1,2 or 3?"

Or this:

"Hi Sonya! I hope this message finds you doing well! This is Mary, part of your Plexus support team. Occasionally I check in on people and want to find out how I can best serve people on my team that were once taking Plexus. I don't ever want to leave anyone behind because I'm so grateful for the lives I've seen changed, including mine. I'm sure at this point you're out of product and may not have taken it for a long time. Would you be able to share with me what number you relate to the most. 1. I have moved on to other things but let me know if there is a deal or something new. 2. I would love to try again and see if I want the same thing or something different to meet my goals. 3. I want to try again and get my products paid for so I can keep ordering them for a long time. Do you see yourself thinking 1,2 or 3?"

Help them based on where they are at. It's about caring about their goals and giving them good support with the regimen they need. This opens a lot of conversations and the simple 1, 2, 3 is a great way to get a response.